



Email Marketing

SPONSOR BANNERS



MFA

METAL FINISHING ASSOCIATION OF CALIFORNIA MFASC | MFANC

1 YEAR SPONSORSHIP TIERS

MFACA members and supporters this is your opportunity to advertise your business or service to thousands of key industry contacts in our weekly emails. Money raised will go to helping the association with critical regulatory and legislative efforts in California.

TOP OF PAGE BANNERS

- (Tier A) 75% Banner Featured - \$9500/yr
- (Tier B) 25% Logo space - \$3500/yr

BOTTOM OF PAGE BANNERS

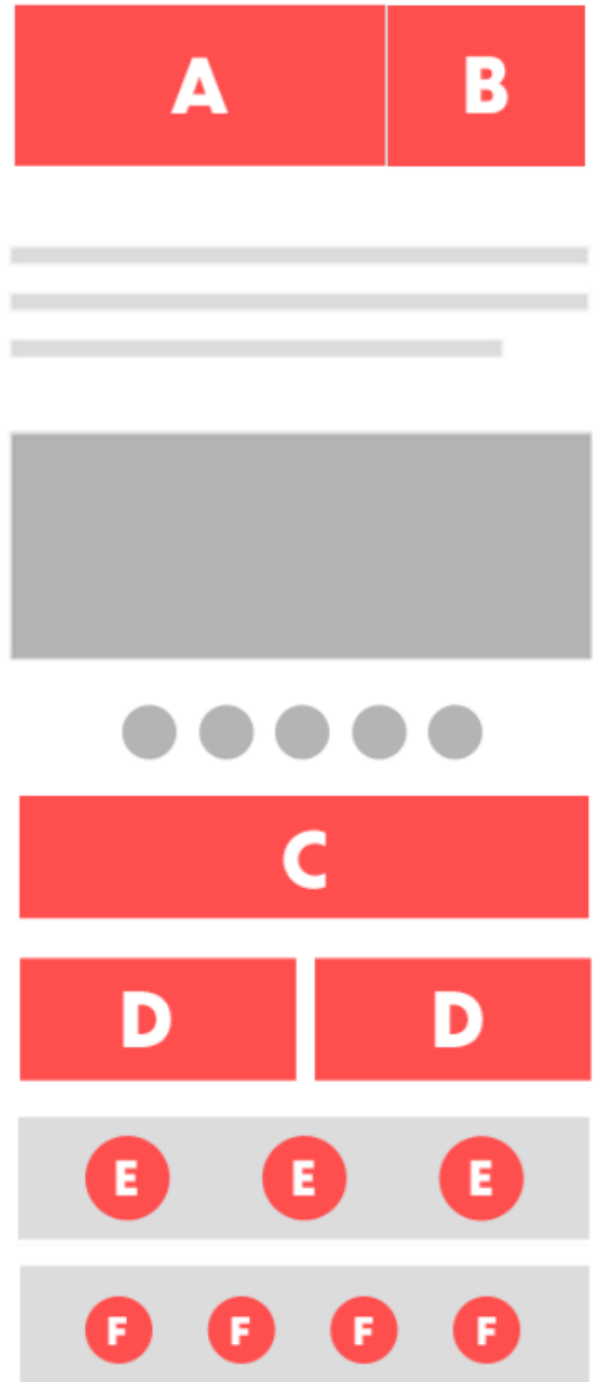
- (Tier C) 1 - 100% Banner - \$7500/yr
- (Tier D) 2 - 50% Banners - \$2500 ea/yr
- (Tier E) 3 - Logos - \$1200 ea/yr
- (Tier F) 4 - Logos - \$800 ea/yr

MFACA EMAIL STATISTICS

- Email Addresses:** 1700+ CA Metal Finishing Subscribers
- Recent Open Rate** 30.4% (peer avg 24%)
- Recent Click Rate** 5.6% (peer avg 2.7%)
- Unsubscribe Rate** 0% (peer avg .3%)

SIGN UP TODAY!

» mfaca.org/broadcast-sponsorship
 Questions? Call 877-238-9490
 or email info@mfaca.org



Email Template Layout